



Kenneth Chan

Experience Designer

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Experience

- Current* **RepairSmith**
Oct 2018 Director of Design, *Los Angeles*
Founding team member of RepairSmith. Oversee all aspects of design including, but not limited to: branding, product design, user research, customer study, and growing of the design team.
- Oct 2018* **The Boston Consulting Group, Digital Ventures**
Jan 2014 Experience Design Lead, *Los Angeles*
Founding team member of Digital Ventures. Led all design related workstreams and responsible for product execution on numerous projects including LEGO's new online shopping experience, RBC's "MyAdvisor", Iron Mountain's "OSOM", Amgen Neulasta® Onpro®'s companion app, BCG.com, and more.
- Dec 2013* **Booz and Company**
Sep 2013 Senior Consultant, *Los Angeles*
Tasked with coming up with innovative solutions to solve customer pain points while satisfying business needs by conducting ethnographic research and leading prototyping efforts.
- Feb 2013* **B-Reel**
Aug 2012 Designer, *Venice*
Art directed Kahlua's La Mirada website and created wireframes and designs for Union Bank's "Banking by Design", and Toyota's "Lets Go Places".
- Feb 2010* **Fuzegroup Creative Agency**
Jan 2008 Graphic Designer, *Laguna Beach*
Designer on Billabong Women, Cholula, and Santa Catalina Island accounts.

Skills

Detailed Research and Ideation
Comprehensive Wireframes and Userflows
Experiential Designs and Prototypes
Product Design and Development
Brand Design and Creative

Adobe Creative Cloud · Sketch
InVision · Maya · Final Cut

HTML (5) · XHTML · CSS (3)
Javascript · jQuery · PHP
AS3 (*Flash Prototyping*)

Fluent in English and Chinese

Education

- Aug 2013* **Art Center College of Design**
Aug 2010 Graphic Design, Bachelor of Fine Arts
with a specialization in interactive design
- Jan 2010* **Laguna College of Art and Design**
Sep 2006 Graphic Design & Illustration
graphic and illustration hybrid program